



**NARRATIVE REPORT**  
**ANNEX I – IMPLEMENTED ACTIVITIES**

**EVENT NO/TITLE:** Event no3, “Development of regions and cities through civic participation in the framework of the European Union”  
**VENUE:** Municipal Theatre “Asteria”, Serres, Greece  
**HOST PARTNER:** Municipality of Serres

**A. Timetable**

<b>AGENDA OF ACTIVITIES</b>			
	<b>Arrival day - Monday 29/6</b>		
	Arrival of invited participants		
	<b>1<sup>st</sup> day - Tuesday 30/6/2015</b>		
10.00-11.00	Welcoming by the Mayor of Serres & Introduction to Serres through the presentation of the project: “Reading my city”	Andreas Vakalos, Architect, President of Architects’ Association of Serres	Offices of Association of Local Authorities
11.00-13.00	Partners’ meeting: discussion of project progress and presentation of the agenda		Offices of Association of Local Authorities
13.00-14.00	Study visit to historical monuments of Serres		
13.00-15.00	Lunch		
17.30-18.30	Workshop: <i>Understanding the European Union – Roles and function of the EU institutions</i>	Antonia Tsaira, Ma Political Sciences	Municipal Theatre “Asteria”
18.30-19.30	Workshop: Teaching EU values to students	1. Suzana Drampa, President of the Association of English teachers in Primary and Secondary Education – presentation of educational programme “Accepting diversity,	Municipal Theatre “Asteria”



		promoting unity” 2. Theodora Gkeniou, Etwinning Ambassador for Central Macedonia	
20.00-	Dinner		
	<b>2<sup>nd</sup> day: Wednesday 1/7</b>		
09.30- 10.00	Conference registration	<i>Parallel event for partners: tour to exhibition “Route of Olive Oil”</i>	Municipal Theatre “Asteria”
10.00- 10.30	Welcome speeches		
10.30- 10.45	Promoting volunteering for local development and active citizenship: the case study of Ecofestival	Sofia Bitzidou, Municipality of Serres, Vice Mayor	Municipal Theatre “Asteria”
10.45- 11.45	Award ceremony for the volunteers of Ecofestival		
11.45- 12.00	Coffee Break		
12.00- 12.20	Presentation of Europe for Citizens Programme and good practices	Dr. Panagiotis Karvounis, Greek Ministry of Interior & Administrative Reconstruction, National Contact Point Europe for Citizens Greece	Municipal Theatre “Asteria”
12.20- 12.30	Presentation of project: “Democratic Ownership and Civic Participation in Europe”	Antonia Tsaira	
12.30- 12.50	Opportunities of cooperation and regional development through the European Territorial Cooperation Programmes	Theofylaktos Salonidis, Managing Authority of European Territorial Cooperation Programmes	
12.50- 13.10	Improving quality of life in the Municipality of Serres through co- funded projects	Kostas Karpouchtsis, Municipality of Serres, Municipal Councilor mandated for the Department of co-funded projects	
13.10- 13.30	Promoting the cultural heritage of European Cities	Lila Theodoridou, Architect – Professor, President of the Department of Civil Engineering and Surveying Engineering and Geoinformatics Department, Technological	



		Educational Institute of Central Macedonia	
13.30-13.45	Promoting cities and regions in the EU	Eleni Liakou, Team Europe - Representation of the European Commission in Greece	
13.45-14.00	Informing citizens about the European Union: the role of Europe Direct	Hrisa Antoniou, Europe Direct Thessaloniki	
14.00-14.30	Light lunch		
14.30-15.30	<p>Round Table:</p> <p>Urban development through civic participation:</p> <ul style="list-style-type: none"> <li>• Citizens' labs in city neighborhoods: the case study of Thessaloniki</li> <li>• Thessaloniki European Youth Capital 2014 &amp; youth participation</li> </ul>	<p>Lina Liakou, Municipality of Thessaloniki, Municipal Councilor mandated for Active Citizenship</p> <p>Maria Paschalidou, Community Enterprise of Thessaloniki Municipality, European Youth Capital 2014</p>	Municipal Theatre "Asteria"
15.30	Conclusion of conference		
16.00-20.00	<b>Study visit to Fort Roupel</b> : guided tour to WWII landmarks and discussion on the importance of remembrance		
20.00-21.00	<b>Evaluation meeting</b> and planning of next event		
21.00 -	Dinner		
	<b>Departure day – Thursday</b>		
	<b>2/7/2015</b>		
	Departure of invited participants		

### Parallel events

1. Photo Exhibition : «The Route of Olive Oil»
2. Informational stand for the EU (Europe Direct)
3. Kids' corner: Learning and drawing about the European Union



## B. Reports on performed contents of each speaker

### DAY 1 – Tuesday 30/6/2015 – Morning Session

In the morning of Tuesday, 30/6/2015, the Mayor of Serres welcomed the partners at the offices of the Local Union of Communities and Municipalities of Serres Prefecture. The specific location was chosen as, on one hand, the Local Union symbolises the cooperation among regions and municipalities in a local and national scale and, on the other hand, the building hosting the offices is an important part of the local cultural heritage and a case study for effective repurposing of architectural heritage in a modern context.

#### 1<sup>st</sup> presentation: Project “Reading my city”

*Speaker: mr Andreas Vakalos, Architect, President of Architects’ Association of Serres*

The presentation consisted of a virtual tour in the historic, architectural and social story of the city of Serres throughout the ages. It is part of an educational program by the Architects’ Association of Serres and the Public Library of Serres, which is addressed to schoolchildren aged 10-15 years old. Through the program, the students are presented with a holistic view of their city, and are encouraged to discuss its past and its present. This practice has proven to be a successful case study for increasing students’ interest in their city, its different neighbourhoods, the way the city used to function and the way people of all ages can actively participate in its present. Partners were encouraged to implement similar projects in their own home cities and trigger the interest of young inhabitants in better understanding their role in the city’s ecosystem.





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After the 1<sup>st</sup> presentation, the partners' meeting followed (relevant material: Minutes Serres event)

## **DAY 1 – Afternoon Session**

### **1<sup>st</sup> Workshop: Understanding the European Union – Roles and Function of the EU institutions**

***Speaker: Mrs Antonia Tsaira, Political Scientist, MA***

During the workshop the participants had the opportunity to familiarize with

- Brief historic overview of EU integration
- EU elections and the declining interest of citizens
- Presentation of roles and functions of EU institutions
- The road to Europe 2020 and
- The future of Europe and European integration



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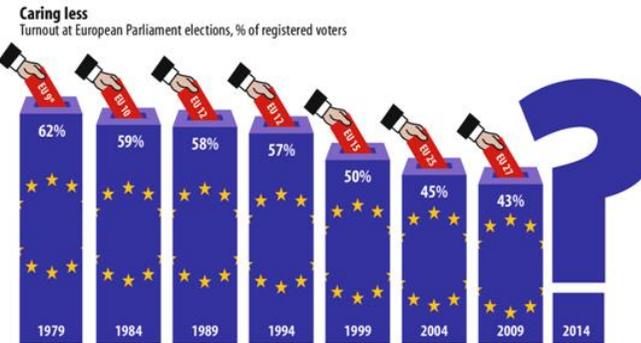


## Development of regions and cities through civic participation in the framework of the EU

European Union & Function of European  
Institutions  
Serres, 30/6/2015



## European elections & civic participation



Source: European Parliament \*Number of member states



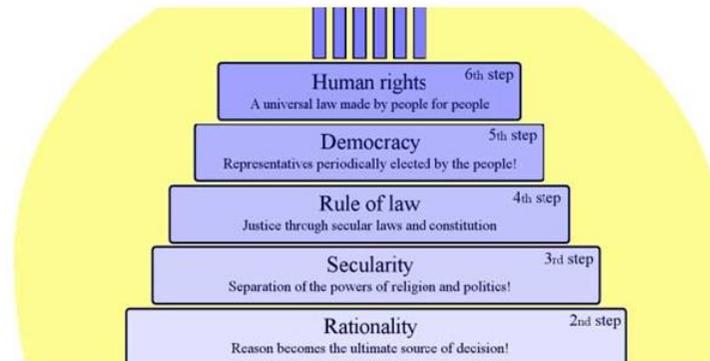
## Short history of EU

List of EU Treaties:

- Treaty of Paris (1951)
- Treaty of Rome (1957)
- Merger Treaty (1965)
- Schengen Agreement (1985)
- Single European Act (1986)
- Maastricht Treaty (1992)
- Amsterdam Treaty (1997)
- Treaty of Lisbon (2007)

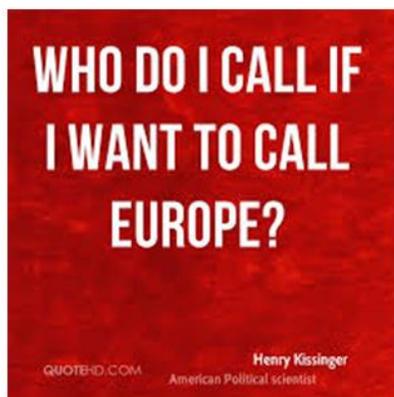


## EU values





## EU Institutions



## Future of EU integration



## Council of EU



- **Negotiates and adopts EU laws**, together with the European Parliament, based on proposals from the European Commission
- **Coordinates** EU countries' policies
- Develops the EU's **foreign & security policy**, based on European Council guidelines
- Concludes **agreements** between the EU and other countries or international organisations
- Adopts the annual EU budget - jointly with the European Parliament.

## Europe 2020





*The May 2014 EU election saw the lowest voter turnout on record, which was quite depressing for the European officials given that the Parliament in particular ran its entire campaign on an assumption that the economic crisis would boost voter turnout, with the slogan "This time it's different".*

*The new low will call into question the legislative credibility of the European Parliament.*

*So why have people lost their interest in European politics? Do notions such as the European Union and European Identity mean anything to them? (...)"*



## **2<sup>nd</sup> workshop: Teaching EU values to students**

### **Teachers of English Union of Macedonia:**

- **Mrs Suzana Drampa, Chairwoman of Union**
- **Mrs Theodora Gkeniou, Etwinning Ambassador for Central Macedonia**
- **Mrs Thekla Kafkia**
- **Mrs Eleni Papadopoulou**
- **Mrs Vasiliki Dimitriadou**
- **Mrs Hristika Koutidou**

The workshop included the presentation of 4 good practices from the implementation of the EU education programme "Accepting diversity, promoting Unity" which has been implemented by the



Teachers of English Union of Macedonia and the Division of Primary and Secondary Education Directorate of Serres during the past year.

The 4 projects which were presented were:

- 1) *“Raising awareness on human rights: towards the Europe of Unity, Equality and Diversity we dream of”*
- 2) *“Imagine Europe”*
- 3) *“English Language in Practice” in collaboration with volunteers of the project EUROPEAN VOLUNTARY SERVICE (evs) / praxis – mediart*
- 4) *“Project management for cross-cultural exchange projects in Europe “ Presentation of Educational ERASMUS + European Project*

Through the umbrella programme “Promoting Unity, Accepting Diversity”, the students had the opportunity to be acquainted to EU values and important milestones in the history of EU integration.

The programme mainly involved students aged 10-12 years old and run throughout an entire school year. Each participating teacher chose a topic of interest and had the time to discuss and explore it with their classroom, through debates, role plays and other non formal education methods. Most often, the students themselves chose the topic discussed and/or the methods implemented. The end product by the students could be either visual (ie a video, a website) or other artistic form (paintings, comic books, maps, songs, poems etc.)

The programme and the specific case studies were presented as a good practice for education of young Europeans on the history and values of the Union, as well as increase their sense of active citizenship and participatory democracy.

Last but not least, during the workshop the Etwinning initiative was presented by the Etwinning Ambassador for Central Macedonia, as a valuable platform of cooperation and enhancement of the notion of European citizenship throughout the regions of Europe.



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## TEACHERS OF ENGLISH UNION OF MACEDONIA, SERRES, GREECE

Associate of the International Association of Teaching English  
as a Foreign Language

TEUM



“Issues of European Citizenship and the Role of Education”

Presentation of School Projects

“Children-Future European Citizens-  
accept diversity, promote unity”

Suzana Drampa

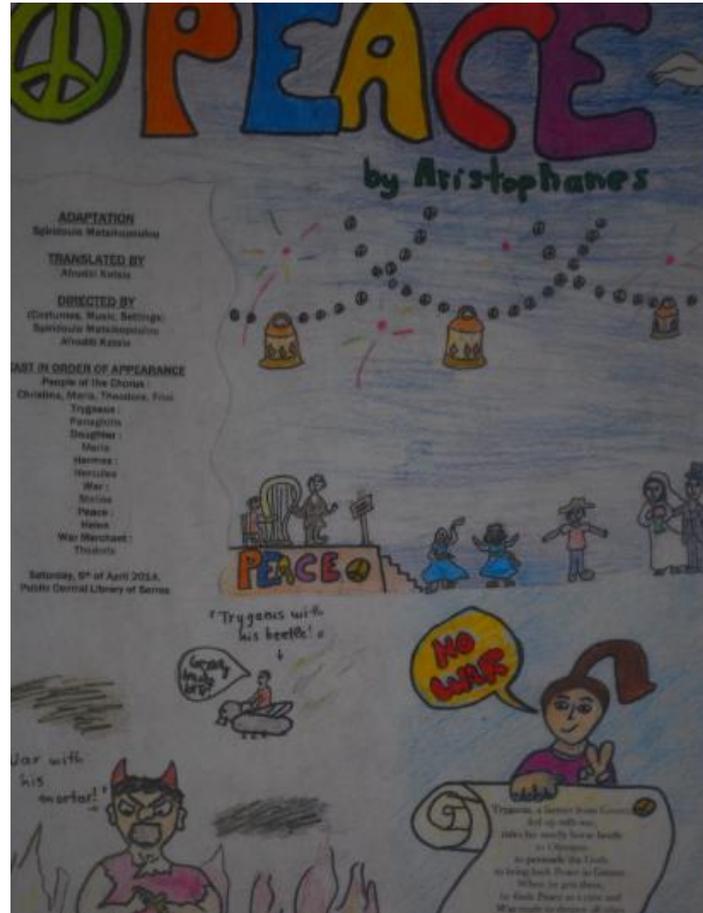
Teacher of English in Primary Education, Chairwoman

“The proposed project focuses on the low public interest on EU politics and democratic procedures by addressing the separate elements necessary for democratic participation: **more education on EU, enhancement of active citizenship, nurture of the notion of European identity** and creation of inclusive and cooperative societies. It investigates the perceived role of European citizenship and European identity in the lives of groups with different backgrounds. **Varying from students to senior citizens,** the participants are invited to exchange their views and express their dreams and hopes for the future of Europe. Most importantly, **they are invited to feel ownership for shaping of Europe's future.**”





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# IMAGINE... EUROPE

Children- future citizens of Europe :  
Accepting diversity, promoting unity

School: 19<sup>th</sup> Primary School  
Class: 6<sup>th</sup> Grade  
Teacher of English: Papadopoulou Eleni Med

**END RESULT: TO TALK ABOUT OTHER COUNTRIES AND  
THEIR CULTURES**

**TO DISCUSS : "ARE WE UNITED IN DIVERSITY?"**





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# Raising awareness on Human Rights: Towards The Europe of unity, equality and diversity we dream of

A project by Grade B, Neos Skopos Senior High School

Thekla Kafkia M.Ed.



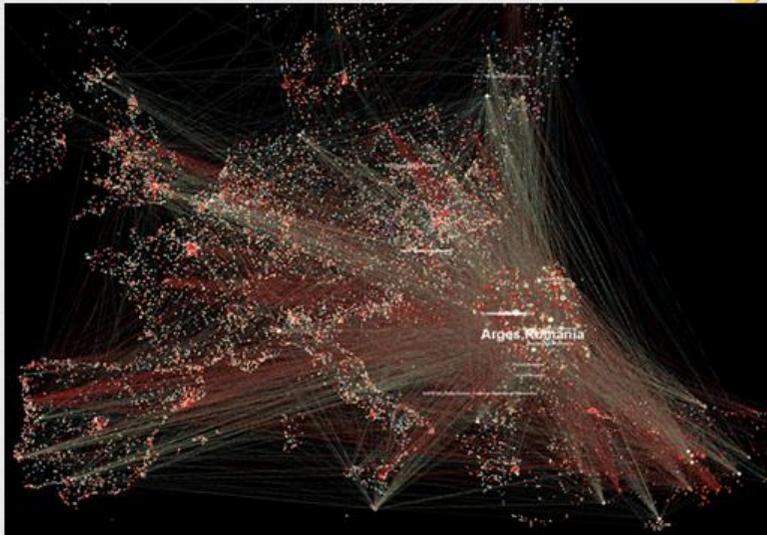


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ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ



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The logo from the Icelandic students



Young Voices in the  
European Democracies  
Democracy of Modern Europe



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ





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### European multi-cultural society and citizenship

Part II: European  
citizenship according to  
democratic principles  
and utopian visions

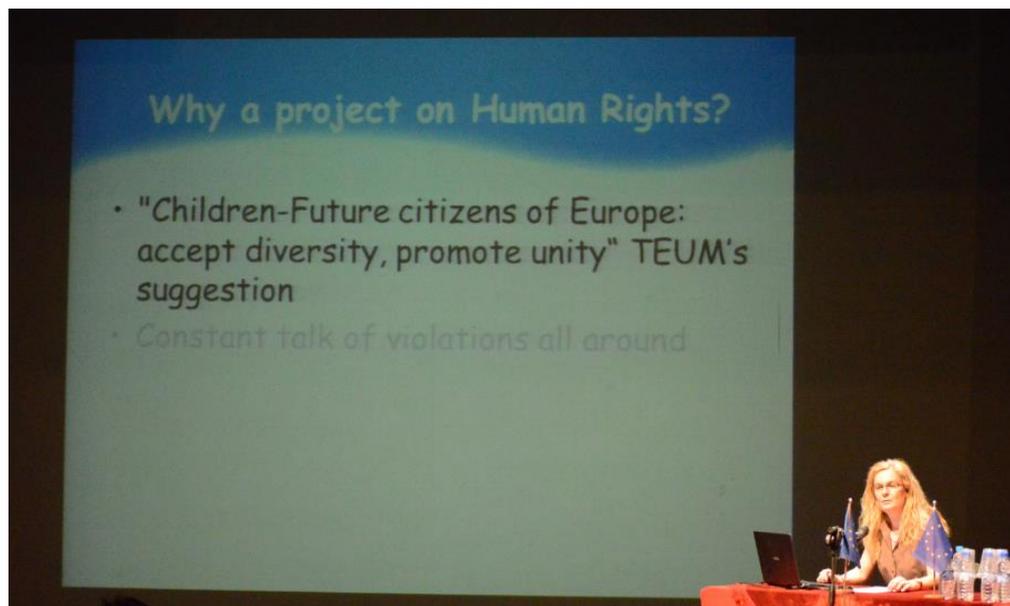


ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ





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## WHAT IS THE EUROPEAN UNION?

- It is European= it is situated in Europe
- It is a union= it unites countries and people





## **DAY 2 – Wednesday 1/7/2015 – Morning Session**

### ***1<sup>st</sup> presentation: Promoting volunteering for local development and active citizenship: the case study of Ecofestival***

***Speaker: Mrs Sofia Bitzidou, Municipality of Serres, Vice Mayor***

Ecofestival has been a successful case study for the promotion of volunteering, environmental awareness raising and active citizenship in the region of Serres. Each June, on the occasion of World Environment Day, a 3 day festival brings together hundreds of students, teachers, NGO representatives and citizens in order to discuss and act on environmental protection. The Ecofestival gives the opportunity to students to showcase their work on their contribution to environmental awareness raising and volunteering in their neighbourhoods, and also provides citizens with new ideas on joint actions for the protection and development of their neighbourhood and their city. The Vice Mayor presented the case study of Ecofestival and gave out tips and ideas on how to promote such initiatives in other regions for the active involvement of citizens in their immediate environments. Following the presentation, the Municipality of Serres awarded certificates to all volunteers who contributed to this year's Ecofestival Edition. The presentation was a bridge to the previous DOCPIE event in May 2015, hosted in Dresden.



**ΠΡΩΘΗΣΗ ΕΘΕΛΟΝΤΙΣΜΟΥ ΓΙΑ ΤΗΝ ΤΟΠΙΚΗ  
ΑΝΑΠΤΥΞΗ ΚΑΙ ΣΥΜΜΕΤΟΧΗ ΣΤΑ ΚΟΙΝΑ: ΠΑΡΟΥΣΙΑΣΗ  
ECO FESTIVAL ΔΗΜΟΥ ΣΕΡΡΩΝ**



**Δ.Κ.Β. ΣΕΡΡΩΝ ΚΙΝΗΤΗ ΒΙΒΛΙΟΘΗΚΗ**

**ΤΕΙ Κ.Μ. Τμ. ΕΑΔΣΑ  
ΜΕΤΑΜΟΡΦΩΣΕΙΣ - ΤΕΧΝΗ ΚΑΙ ΠΕΡΙΒΑΛΛΟΝ**



**ΠΡΩΘΗΣΗ ΕΘΕΛΟΝΤΙΣΜΟΥ ΓΙΑ ΤΗΝ ΤΟΠΙΚΗ  
ΑΝΑΠΤΥΞΗ ΚΑΙ ΣΥΜΜΕΤΟΧΗ ΣΤΑ ΚΟΙΝΑ: ΠΑΡΟΥΣΙΑΣΗ  
ECO FESTIVAL ΔΗΜΟΥ ΣΕΡΡΩΝ**



**Δ.Τ.Υ. ΔΗΜΟΥ ΣΕΡΡΩΝ:  
ΗΜΕΡΙΔΑ ΓΙΑ ΤΗΝ ΗΜΕΡΑ ΕΝΕΡΓΕΙΑΣ  
"ΕΝΕΡΓΩ - ΕΞΟΙΚΟΝΟΜΩ - ΠΡΟΣΤΑΤΕΥΩ"**

**ΔΣ ΚΕΡΚΙΝΗΣ  
ΠΑΡΑΣΚΕΥΗ ΒΟΥΒΑΛΙΣΙΟΥ HAMBURGER**





**ΠΡΩΘΗΣΗ ΕΘΕΛΟΝΤΙΣΜΟΥ ΓΙΑ ΤΗΝ ΤΟΠΙΚΗ  
ΑΝΑΠΤΥΞΗ ΚΑΙ ΣΥΜΜΕΤΟΧΗ ΣΤΑ ΚΟΙΝΑ: ΠΑΡΟΥΣΙΑΣΗ  
ECO FESTIVAL ΔΗΜΟΥ ΣΕΡΡΩΝ**



**ΚΕΔΗΣ - ΑΡΤΙΟ**  
"ΟΜΟΡΦΑΙΝΟΥΜΕ ΤΟΥΣ ΚΑΔΟΥΣ ΤΩΝ ΑΠΟΡΡΙΜΜΑΤΩΝ ΜΑΣ"





**2<sup>nd</sup> presentation: Presentation of Europe for Citizens Programme and good practices**

**Speaker: Dr Panagiotis Karvounis, Greek Ministry of Interior & Administrative Reconstruction, National Contact Point for Europe for Citizens**

Dr Karvounis gave a presentation on how Europe for Citizens programme can help local regions network and create bridges of cooperation with other European regions. He stressed the importance of building effective consortiums and have a good layout plan of the project in mind, in order to increase chances of project approval and be certain about the smooth project implementation.



ΕΥΡΩΠΗ ΓΙΑ  
ΤΟΥΣ ΠΟΛΙΤΕΣ 2014-2020  
ΕΘΝΙΚΟ ΣΗΜΕΙΟ ΕΠΑΦΗΣ

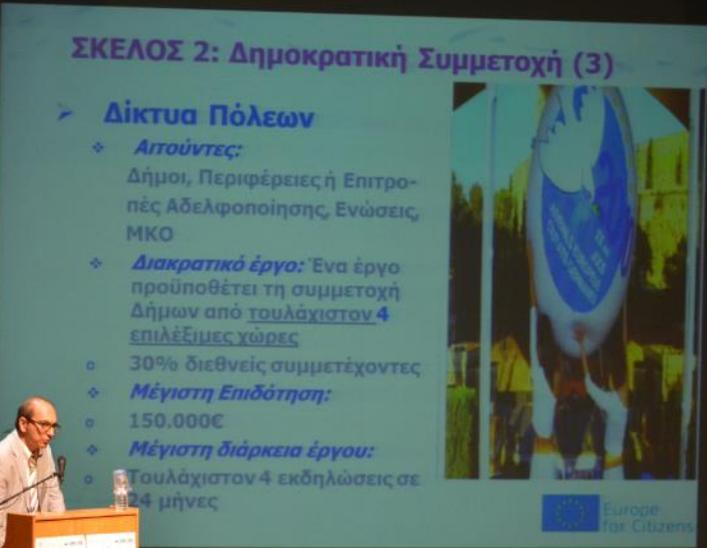
Υπ. Διοικητικής Ανασυγκρότησης



## 'Ευρώπη για τους Πολίτες, 2014-2020': Οι Δράσεις & τα Μέτρα του Προγράμματος

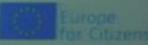
**Δρ. Αντώνιος Καρβούνης, PhD, PMP®**  
Υπουργείο Εσωτερικών & Διοικητικής Ανασυγκρότησης  
Εθνικό Σημείο Επαφής  
«Ευρώπη για τους Πολίτες, 2014-2020»

΄Περιφερειακή Ανάπτυξη και Συμμετοχικότητα Πολιτών στο πλαίσιο της ΕΕ΄  
Σέρρες, 1 Ιουλίου 2015



**ΣΚΕΛΟΣ 2: Δημοκρατική Συμμετοχή (3)**

- **Δίκτυα Πόλεων**
  - ❖ **Αιτούντες:**  
Δήμοι, Περιφέρειες ή Επιτροπές Αδελφοποίησης, Ενώσεις, ΜΚΟ
  - ❖ **Διακρατικό έργο:** Ένα έργο προϋποθέτει τη συμμετοχή Δήμων από τουλάχιστον 4 επιλέξιμες χώρες
    - 30% διεθνείς συμμετέχοντες
  - ❖ **Μέγιστη Επιδότηση:**
    - 150.000€
  - ❖ **Μέγιστη διάρκεια έργου:**
    - Τουλάχιστον 4 εκδηλώσεις σε 24 μήνες



**3<sup>rd</sup> presentation: Presentation of project "Democratic Ownership and Civic Participation in Europe – DOCPIE"**

**Speaker: mrs Antonia Tsaira, Political Scientist, MA**



The speaker presented project DOCPIE to the public and gave all relevant information about the project, the problems it addressed, its goals and objectives, the partnership and main activities. The presentation also laid emphasis on the side-products of DOCPIE such as the survey regarding European Citizenship, and encouraged the audience to participate in all project side activities.



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## Δημοκρατική ιδιότητα και συμμετοχή στις δημοκρατικές διαδικασίες και στα κοινά

ΠΡΟΓΡΑΜΜΑ ΕΥΡΩΠΗ ΓΙΑ ΤΟΥΣ  
ΠΟΛΙΤΕΣ

### Υφιστάμενη κατάσταση

Η τρέχουσα οικονομική κρίση και το αυστηρό, γραφειοκρατικό πρόσωπο των οργάνων της Ευρωπαϊκής Ένωσης καθιστούν τους Ευρωπαίους σκεπτικούς ως προς το μέλλον της Ευρώπης και το ρόλο τους σε αυτό.

- 60% των Ευρωπαίων «τείνουν να μην εμπιστεύονται την ΕΕ»
- 67% των Ευρωπαίων νιώθουν ότι η φωνή τους δεν ακούγεται μέσα στην ΕΕ
- Η συμμετοχή στις Ευρωεκλογές έχει μειωθεί κατά 19 μονάδες μέσα σε 30 χρόνια



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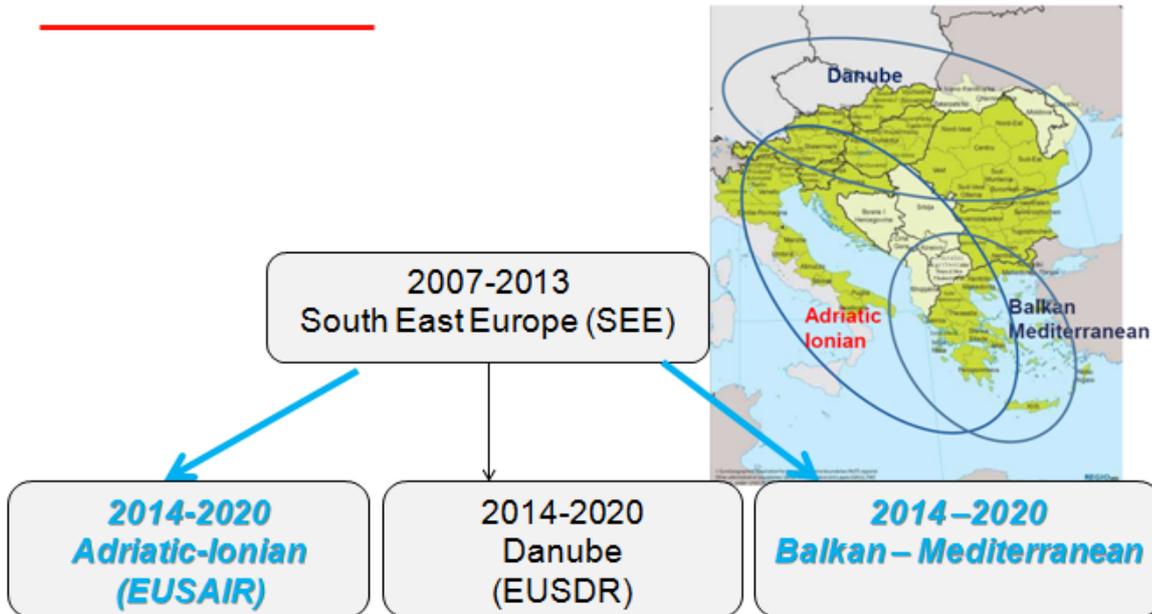
***4<sup>th</sup> Presentation: Opportunities of cooperation and regional development through the European Territorial Cooperation Programmes***

***Speaker: mr Theofylaktos Salonidis, Managing Authority of European Territorial Cooperation Programmes***

The presentation focused on how regions and cities can benefit from ETC Programmes in order to receive funding for their development ideas, as well as in order to create networks of cooperation with other transnational regions in the European Union.

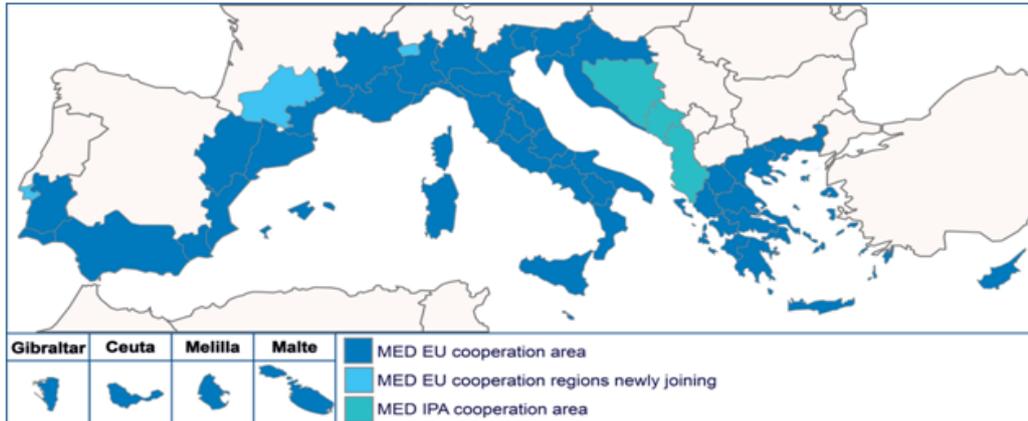


## Το υπόβαθρο των επόμενων δύο Προγραμμάτων





## Πρόγραμμα INTERREG MED 2014-2020



- ❖ 13 Κράτη από τις παρόχθιες περιοχές της Μεσογείου
- ❖ 10 Κράτη Μέλη + 3 Υποψήφιος/εν δυνάμει υποψήφιος χώρες
- ❖ 3 Ευρωπαϊκές συνεργαζόμενες περιοχές που συμπεριελήφθησαν πρόσφατα
  - => 122 εκατομμύρια πληθυσμός (25% EU28)
  - => 860 000 km<sup>2</sup> (20% EU28)
  - => 15 000 km ακτογραμμή

Το Πρόγραμμα Ευρωπαϊκής Ένωσης Διαχείρισης Συμμετοχούλη από την Ευρωπαϊκή Ένωση για Εθνικούς Πόρους των κρατών, που συμμετέχουν σε

### **5<sup>th</sup> Presentation: Improving quality of life in the Municipality of Serres through co-funded projects**

**Speaker: mr Kostas Karpouchtsis, Municipal Councilor mandated for the Department of Co-funded projects**

The presentation aimed to show how can co-funded cooperation projects help transform the face of a city and develop common solutions for common problems. Municipality of Serres has implemented various co-funded projects under various EU Programmes and with multiple partners from all over Europe. The Municipality is constantly working with partner regions from neighbouring countries on how to tackle transnational challenges in multiple sectors (entrepreneurship, environment, etc.).

Through the presentation, the Municipality hoped to showcase how can cities make use of transnational cooperation in order to ameliorate the quality of life, promote cooperation among civil society organisations and engage citizens in decision making processes.



Co-funded by the Europe for Citizens Programme of the European Union



**Πηγές χρηματοδότησης**

Co-funded by the Europe for Citizens Programme of the European Union

The Project is co-funded by the European Union and by National Funds of the Participating Countries under the IPA Cross-Border Programme "Greece - The former Yugoslav Republic of Macedonia 2007-2013"

Funding instruments for Municipality's co-funded projects



Co-funded by the Europe for Citizens Programme of the European Union



## Ενεργειακή Εξοικονόμηση

### Καινοτόμο Σύστημα Εξοικονόμησης Πόρων μέσω Βελτιστοποίησης της συλλογής Απορριμμάτων και της κατανάλωσης καυσίμων στο Δήμο Σερρών, 147.000 €

**Ο Δήμος Σερρών** ανταποκρινόμενος στις νέες απαιτήσεις της επαχής, καινοτομεί υιοθετώντας ένα πρωτοπόρο σύστημα που υλοποιείται στο πλαίσιο του έργου με τίτλο:

**Καινοτόμο σύστημα εξοικονόμησης πόρων μέσω βελτιστοποίησης της συλλογής απορριμμάτων και της κατανάλωσης καυσίμων στο Δήμο Σερρών**

Η υλοποίηση του συστήματος θα οδηγήσει στην μείωση των δαπανών του Δήμου που αφορούν με: την κατανάλωση και απορρόσωση καυσίμων, την συντήρηση των οχημάτων και των ορθολογικό σχεδιασμό των δρομολογίων.



Το έργο έχει αναθέσει στο Εθνικό Σχολείο Γενικής Αγωγής (ΕΣΠΑ) για λειτουργικότητα και τεχνολογική πρόκληση από τον ΕΠΠΕΡΑΑ, με ΣΤΑ, από το Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης και από Ελλάδα Γέφυρα.





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## Βελτίωση του αστικού περιβάλλοντος

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Αναπλάσεις κοινοχρήστων χώρων στον οικισμό  
Χιονοχωρίου Δήμου Σερρών , 443.500,00 €





### **6<sup>th</sup> presentation: Promoting the cultural heritage of European Cities**

**Speaker: mrs Lila Theodoridou, Architect- Professor, President of the Department of Civil Engineering and Surveying Engineering and Geoinformatics Department, Technological Educational Institute of Central Macedonia**

The presentation showcased how can European Union cities and regions promote their cultural assets and cultural heritage and how can citizens feel more involved in this process. By presenting good practices from around Europe, the speaker underlined the importance of understanding and celebrating our cultural heritage without being afraid to incorporate it in a modern context.



### **7<sup>th</sup> Presentation: Promoting cities and regions in the EU**

**Speaker: mrs Eleni Liakou, Team Europe – Representation of the European Commission in Greece**

The presentation included information on the Regional Policy of the European Union and how it is helping European regions reach their potential.



## Περιφερειακή ανάπτυξη και συμμετοχικότητα πολιτών στο πλαίσιο της Ευρωπαϊκής Ένωσης

### Η σημασία της ανάδειξης των πόλεων και των περιφερειών στο πλαίσιο της Ε.Ε.

**Ελένη Λιανού**  
Δικηγόρος-Σύμβουλος Περιφερειακής Ανάπτυξης  
Ομάδα Ευρώπη του δικτύου της Αντιπροσωπείας της  
Ευρωπαϊκής Επιτροπής στην Ελλάδα

[COMM-REP-GR-TEAMEUROPE@ec.europa.eu](mailto:COMM-REP-GR-TEAMEUROPE@ec.europa.eu)





**8th Presentation: Informing citizens about the European Union: the role of Europe Direct**

**Speaker: mrs Hrisa Antoniou, Europe Direct Thessaloniki**

The presentation included information on how the Europe Direct works, what services it can provide to European Union citizens and also how can citizens navigate in the websites of EU institutions in search of information.

**Κέντρο Ευρωπαϊκής  
Πληροφόρησης  
EUROPE DIRECT  
ΔΗΜΟΥ ΘΕΣΣΑΛΟΝΙΚΗΣ**



**Απρίλιος - Προσομοίωση των  
Ευρωπαϊκών Θεσμικών Οργάνων  
στην Αθήνα.**



**Μάιος - Ημέρα  
της Ευρώπης**

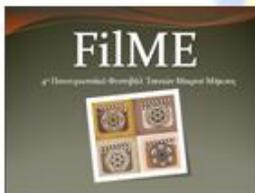


**1<sup>ο</sup> ΓΕΛ Πανοράματος με θέμα:  
«Ευρωπαϊκή Ένωση και Ευρωπαϊκοί Θεσμοί»**



**Οκτώβριος -  
«Μετανάστευση - trafficking»**

**Σχολεία!**



**Μάιος - Πανευρωπαϊκό Φεστιβάλ  
Ταινιών Μικρού Μήκους "FILME"**



**«Το σχολείο τελειώνει, και μετά... τι;»**



**Round table:**

**Urban development through civic participation:**

- ↳ ***Citizens' labs in city neighbourhoods : the case study of Thessaloniki***
- ↳ ***Thessaloniki European Youth Capital 2014 & youth participation***

**Speakers:**

- 1) *Lina Liakou, Municipality of Thessaloniki, Municipal Councilor mandated for Active Citizenship***
- 2) *Maria Paschalidou, Community Enterprise of Thessaloniki Municipality, European Youth Capital 2014***

**Moderator: *Antonia Tsaira, Political Scientist, MA***

The first part of the round table included the presentation of good practices from Municipality of Thessaloniki on active citizenship and local development. The speakers showcased how can local authorities and civil society engage citizens in becoming more involved in the development of their neighbourhoods and cities, and also vice versa how can initiatives for local development & promotion attract the interest of citizens for the well being of their communities. Case studies such as the European Youth Capital 2014 and Citizens' Labs were presented, with reference to various other good practices from other cities.

The second part of the round table actively involved the participants in discussing their experiences with local development and active citizenship, including good practices from DOCPIE partner organisations. The round table provided a platform for exchange of ideas, empowerment and motivation.



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November 14 - 15, 2014

# The Better Block PROJECT

Norview at 5 Points

Sewells Point Rd

Hugo St

**NORFOLK**  
with Unleashed Ideas

**THE BETTER BLOCK**

The City of Norfolk and Team Better Block present: The Better Block Project

The Better Block takes an underutilized, auto-oriented city block and temporarily transforms the area into a walkable, bikeable district complete with pop-up businesses, street furniture, outdoor cafe seating, landscaping, and a pedestrian-oriented roadway.

5PM - 11PM, Friday November 14  
10AM - 11PM, Saturday November 15



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οι στόχοι

#changemaking

#bottom up urban engagement

#participatory citizenship

ΔΗΜΟΣ ΘΕΣΣΑΛΟΝΙΚΗΣ

τα αποτελέσματα

#collective storytelling

#everyday democracy

#neo localism

ΔΗΜΟΣ ΘΕΣΣΑΛΟΝΙΚΗΣ



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## παράδειγμα 2

**TED<sup>x</sup> Thessaloniki 2015**  
x = independently organized TED event

SOCIAL IMPACT INITIATIVE 2015

SKG\_**Cityness**\*

ΔΗΜΟΣ ΘΕΣΣΑΛΟΝΙΚΗΣ



C. General event photos:





## D. Other event activities reports

### A. Photo exhibition: "The Route of Olive Oil"

The photo exhibition consisted of 60 panels of photographs showing the entire procedure from cultivation of olive tree to the extraction of olive oil. The exhibition was a tribute to the cultural "Route of Olive Tree", an important case study for the cultural promotion of a national or transnational region sharing one common characteristic: olive trees. The Route of Olive Tree is an example of how cooperation among countries and civil society organisations can not only promote a region but mainly bring together the citizens who share a part of their civilization with the outside world.

*The presence of the olive tree has marked not only the landscape but also the everyday lives of the Mediterranean peoples. A mythical and sacred tree, it is associated with their rites and customs and has influenced their ways of life, creating a specific ancient civilisation, the "olive tree civilisation".*

For thousands of years, the olive tree has marked with its presence the lives of the Greeks and other Mediterranean peoples – it has shaped the landscapes and has been connected to the rituals, the habits and their nutrition. It is a tree with multiple symbolisms - the absolute symbol of peace and victory,



prosperity, immortality, fertility and fruitfulness. Its longevity, along with its capacity to bear new fruit even from old branches, amazed the ancients who considered the tree to be sacred.

Olive trees and olive oil have held a protagonist role in all aspects of Ancient Greek life: agriculture, economy/exports, religion, art.

Olive oil has been used for tenths of centuries as food, as preservative, as medicine. Olive stones have been used as animal food and as burning fuel. Olive wood has kept people warm and used in carpentry and house building.

The mythical aspect of the spread of the cultivation of the olive tree begins with the contest between Poseidon and Athena for the patronage of Athens. Athena offered Athens the olive tree and thus acquired the privilege of protecting the city. In the forthcoming centuries, crowns made from olive tree branches were the prizes given at the Olympic Games, symbolizing the moral aspect of victory.

In order to celebrate the importance of olive trees and olive oil, a wide range of institutions, organizations, universities and Chambers of Commerce in Mediterranean and European countries have created in 1998 the Euro Mediterranean Olive Tree Cultural Foundation in Messenia (Greece). The **“Routes of the Olive Oil”** are itineraries of intercultural discovery and dialogue based on the theme of the olive tree, a universal symbol of peace and dialogue. They also involve various cultural events and activities geared towards enhancing the history of this invaluable tree, for the benefit of the olive oil-producing regions.

The “Routes of the Olive Tree” have been recognised as the “2nd Cultural Route worldwide” by UNESCO and as a “Major European Cultural Route” by the Council of Europe.

The participating countries are:

Albania, Algeria, Bosnia-Herzegovina, Cyprus, Croatia, Egypt, France, Greece, Italy, Jordan, Lebanon, Libya, Malta, Morocco, Portugal, Serbia, Slovenia, Spain, Syria, Tunisia, Turkey

Aims:

- ▶ dialogue among "olive tree civilisations",
- ▶ stocktaking and safeguarding of the olive tree heritage,
- ▶ enhancement and international promotion of the olive tree on behalf of the local economies, by creating “synergies” among heritage, tourism and sustainable development.



## B. Study visit to Fort Roupel

The event included a study visit to Fort Roupel, which is one of the most important WWII landmarks in northern Greece. The participants had the opportunity to discuss with the tour guide and local representatives the importance of historic remembrance and the place the specific landmark holds within the local historic context.

**Fort Roupel** is a fortress at the north border of Serres Prefecture, built in 1914. It became part of the fortifications of the Metaxas Line- a new line of defence that was built to repel an invasion into Greece from Bulgaria- in the 1930s and became famous for its defence during the German invasion of Greece in April 1941.

The fort became famous during WWII, when the advance of the German and Bulgarian armies was stopped in front of this fort. For three days the fort held out against German attack and was only abandoned by its men after the surrender of the Greek army in Thessaloniki.

Today one of the fortification's galleries is open to visitors, as is a small museum and the pavilion the visitors, the observatory and memorial of fallen soldiers. In the gallery, the visitor has the opportunity to feel the moments of the battle. Walking the wards and in the side aisles there are dioramas that depict the Greek fighters battle forts (gunner, doctor to doctor's caring for injured, the sergeant in his office and the office of captain and more).



## E. Abstracts of the main content of the event

*Note: an article will be submitted in September.*

## F. Attachments to the Annex

- ✓ Partner preparation document
- ✓ Event Info pack
- ✓ Dissemination material (fliers, bookmarks, stickers, posters)
- ✓ Print screens of press releases and press references
- ✓ Signed participants' lists
- ✓ Powerpoint presentations